

PRESS RELEASE

GRAND CHARITY BALL "TREASURES OF RUSSIA"

October 28, 2017 Lausanne, "Beau-Rivage Palace"

LAUSANNE IN RUSSIAN TRADITIONS

On October 28, 2017, connoisseurs of high Russian culture will gather in Switzerland at the **Grand Charity Ball "Treasures of Russia"**

What does Russian culture export to Europe? Not just classical opera and ballet brands. Russian Our historical heritage contributes its values that are of growing interest to the European cultural community. Amongst these include instilling dignity, compassion and spiritual subtlety. Who introduces these values into the greater European context? People who are trying to unite two great cultures.

The **"Treasures of Russia"** Charity Ball shall be held in Lausanne on October 28, 2017, at the aristocratic hotel Beau-Rivage Palace. Within its interiors, where the spirit of world history dwells, live Russian music will be played, and dancing couples clad in ballroom attire will converge on the polonaise to celebrate Russian culture and tradition. The event will include a bright dance and theater – musical program, a cocktail, gala dinner and a charity auction.

The creators of the Ball are known under the modest title "Russian Nights in Switzerland". *"We are seeking to become a kind of bridge linking the Russians and Europeans living in Switzerland. Even far from our Motherland, we preserve a versatile of Russian spirit, the joy of communication, the bright emotions. Our ally in this is the Russian culture and its finest artists, musicians and painters,"* remarks Zlata Smirnova, the founder of the project.

"Treasures of Russia" is the first Russian ball in Switzerland, reviving the tradition after a long break. Like all the events of the project, it will bring together people living in Europe who are deeply attuned to the Russian culture. Here, diplomats, businessmen, descendants of emigrants and artists will be able to convene and intersect in sharing and strengthen existing ties and forge new relationships that share in their love of Russian culture.

The creators of the legendary Officers' Ball in Sevastopol Dmitry Platov and Ekaterina Grafodatskaya will be the official dance-masters of **"Treasures of Russia"** in Lausanne. Their concept of the ballroom accessibility means that every guest, regardless of their dancing experience, shall be able to immerse themselves in the atmosphere of the classical ball and take an active part in it. Enthusiasts will be able to attend pre-arranged rehearsal classes. Mazurkas, waltzes, quadrilles – these beautiful dances will be brought to life at the Ball in the performance of a demonstration group under the live sounds of the orchestra. And guests will be able to join each dance.

In the Russian mind, the name of Konstantin Khabensky is inextricably linked not only to outstanding works in theater and cinema but also to the enormous scale and selflessness of charitable work. In Lausanne, the folk artist Khabensky will read excerpts from Russian classics to set the tone for the dance program, performing with the demonstration group the waltz from the ballet "Nutcracker" of P.I Tchaikovsky. The Ball will be used as a fund-raising platform to raise funds for children with severe illnesses.

The brilliant soloists of Russian opera and ballet will be the shining treasures of the ball. The enchanted soprano of the Helikon Opera Theatre Olga Tolkmith shall perform for the guests the arias of from the famous operas by Glinka and Tchaikovsky, as well as Rachmaninoff romances (*Russian romantic songs (translator's note)*). National Artist of Russia, cellist Boris Andrianov, the creator of the first ever Russian cello music festival "Vivacello" and the pianist Ksenia Bashmet, will also demonstrate their art.

The atmosphere of a classical ball, the Swiss high society, the participation of real Russian stars of Russian culture make the Great Charity Ball in Lausanne a non-trivial event which simply needs to be attended to give the soul a rush of genuine feelings and impressions.

CHARITABLE WORKS

Charity was and stay inherent part of Russian soul, one of fundamentals spiritual values and strengths of Russians.

The Konstantin Khabensky Charitable Foundation was established in 2008 to ensure that children with oncological brain diseases could promptly receive medical care and quickly return to a have full life.

One of the most interesting part of the evening will become a Charity Auction. The charitable contributions of our guests and sponsors as well as the proceeds from the Ball auction shall be transferred to the account of the Foundation for helping children.

Foundation's official web-site www.bfkh.ru



Благотворительный Фонд
Константина Хабенского

**The event will be held with the support of the Embassy of the Russian Federation in Bern,
Switzerland**



BOTSCHAFT
DER RUSSISCHEN FÖDERATION
IN DER SCHWEIZ

PROGRAMME

The Russian Ball in Switzerland will unite the best that Russia can offer – depth, spirituality, beauty and sincerity.

The Ball program is a picture of the Russian soul, a constellation of genius literary and musical works – **"Treasures of Russia"** by great artists, the likes of A. Pushkin, L. Tolstoy, R. Schedrin, M. Lermontov, P. Tchaikovsky, M. Glinka, A. Borodin, A. Khachaturian, S. Prokofiev, A. Rubinstein.

The Ball's parts are developed on an interlacing of literary, musical and choreographic compositions.

The program includes: opera performances, recitations of fragments of art works, chamber orchestra, a rich dance program, bright concerts, and demonstration numbers.

17.30 Acceptance of Guests. Welcome Buffet.

Live Music Performed by a Chamber Orchestra. Presentation of Buttonhole Bouquets. Press Briefing and Interviews with Guests.

18:30 Arrival of Konstantin Khabenskiy.

Interaction with guests. Video – interviews. Cocktail.

19.00 Official Opening Ceremony of the Ball.

Ceremonial Polonaise. Greeting of Guests, Organizers, and Dance-Masters.

Sponsor's presentation. Presentation of the Charity Foundation of K. Khabenskiy

19.30 First Ballroom Part – "Russian pages".

Performance of the Stars of the Ball. Dance Program with Guests of the Ball.

Demonstration performances.

20.30 An Exquisite Ballroom Dinner. Concert Program.

21.15 Charity Auction

22.00 Second Ballroom Part

Dance Program with Guests of the Ball.

23.00 Ceremonial Closing of the Ball

Invitation to participate in the Ball Dance Program

The Ball is a triumph of beauty, the embodiment of all the best that is in each of us — culture, dignity, nobility. The best way to fully experience all the magic of the Ball is to participate in it directly.

We would like to give you the incredible joy of dance that inspires and opens life from a completely new side. We are pleased to invite you to attend the preparatory dance sessions, which will allow you to learn up to 12 dances with the leading choreographers of the project in a short time.

The rehearsals take place in a relaxed, friendly atmosphere, and allow guests to partake in this invaluable experience, and to enjoy the creativity and mastering the dance program of event, coupled together with becoming acquainted with new, interesting people because the Ball is a form of recreation for those who aspire to permanent development, internal enrichment and harmony.

You'll be delighted to know that dance skills are absolutely not important as our choreographers do real miracles!

To verify the schedule of the ballroom classes or sign up for the Ball preparation, please get in touch with the information service at the phone number +41 21 552 0408

DRESS CODE

The sublime and ceremonial atmosphere in many respects is made up of the appearance of each participant of the event, which is why the Ball has a strict dress code.

For the Ladies:

- Full-length evening dress, not constraining the movement in the dance
- Ballroom gloves (are welcome)
- Neat female high-heeled shoes styled with the outfit
- Evening hairstyle

Inadmissible:

- Headdress and hats
- Skirts shorter than the specified length
- Narrow evening dresses
- Trains, too deep décolleté, explicit necklines and cuts, transparent skirts

For the Cavaliers

- A tuxedo, tail-coat or dark evening suit, possibly a vest
- Solid white long sleeved shirt
- Bow-tie
- Classic shoes
- White gloves are welcome

Inadmissible:

- Headdress and hats
- Light-tone costumes
- Colored shirts, pictured shirts

The dress code consultation is always available at the ball information Service + 41 21 552 0408

RUSSIAN NIGHTS IN SWITZERLAND

Information sheet

Russian Nights in Switzerland is a brand under which events are held for all those who cherish Russian culture in all its diversity. The main audience attending these events is the Russian-speaking residents of Switzerland, members of their families, the Swiss cultural community and tourists visiting the events on a special occasion from abroad.

The main objective of the project is to support and promote Russian and Slavic culture, to create a community of interests and to maintain a healthy attitude among emigrants from Russia and the CIS countries living far from their historical homeland.

The project was founded in 2015 by Zlata Smirnova.

Brief personal information:

Graduated from the Plekhanov Russian University of Economics and the Swiss Hotel Management School. Has a choreographic and musical education. Worked in business, finance, hotel management, project management.

Web site: www.russiannights.ch

Facebook: russiannightsch

Ticket information

BOOKING:

Link: www.russiannights.ch

E-mail: info@russiannights.ch

Tel.: +41 21 552 0408

PRICE OF TICKETS:

Standard ticket for Individuals	CHF 380
Standard ticket for Couples	CHF 680
VIP ticket for Individuals	CHF 800
VIP ticket for Couples	CHF 1500

Event address

BEAU RIVAGE PALACE HOTEL

Chemin de Beau-Rivage 21, 1006 Lausanne www.brp.ch

Booking hotel rooms

Special rates for rooms are offered to guests of the night:

BEAU RIVAGE PALACE HOTEL

from 408.- CHF including breakfast and fees

I'HOTEL ANGLETERRE & RESIDENCE

from 176.- CHF including breakfast and fees

BOOKING HOTEL ROOMS

Link: www.russiannights.ch

E-mail: info@russiannights.ch

Tel.: +41 21 552 0408

Media Contact:

Email: info@russiannights.ch

Tel: +41 79 532 8595

Organizers Contact:

ASSOCIATION « SOBOR »

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SPONSORS AND PARTNERS

Information sheet

The sponsors and partners of the Ball include both Swiss and Russian companies, businessmen, investors and patrons of art. All of them are interested in the harmonious development of their business and cultural environment. An important aspect of the decision to support the event has been the trust in the organizers of the project and the deep interest in Russia as a whole, its historical and cultural heritage and the evolution at the present moment.

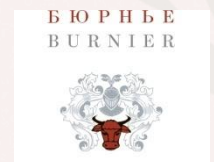
GENERAL SPONSOR



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